REIDIN.com-GYODER New Home Price Index: January 2011 Results

lssue: 2 15/02/2011







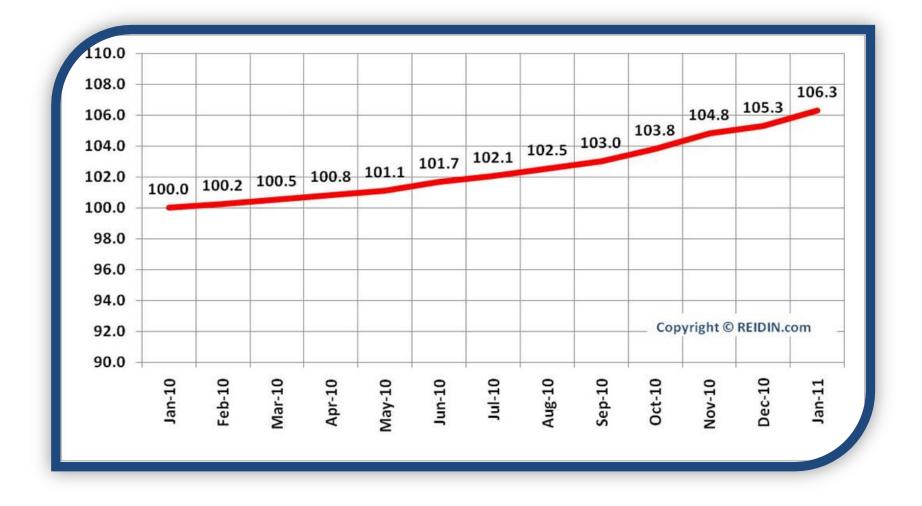
Index Summary

- According to the results of REIDIN.com-GYODER New Home Price Index with the support of Garanti, in January 2011 there is %0,95 increase with respect to the previous month; and in compliance with January 2010 there is %6,30 increase.
- According to January 2011 results, REIDIN.com-GYODER New Home Price Index shows the increase of %0,66 in 1+1 flat type, %1,89 in 2+1 flat type, %0,76 in 3+1 flat type and decrease of %0,10 in 4+1 flat type with respect to the previous month.
- According to December 2010 results, REIDIN.com-GYODER New Home Price Index reveals that there is %1,13 increase in 51-75sqm size, %0,38 increase in 76-100sqm size, %1,58 increase in 101-125sqm size, %1,71 increase in 126-150sqm and %0,48 decrease in 151sqm and bigger sized properties.





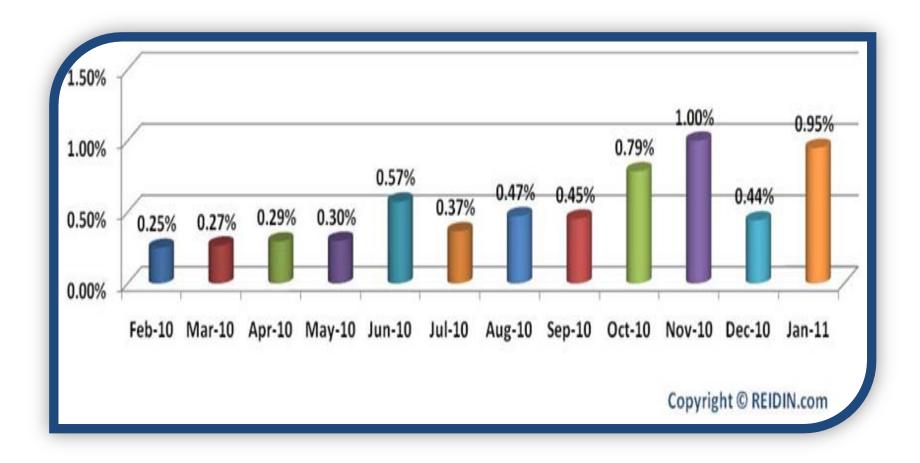
REIDIN.com-GYODER New Home Price Index







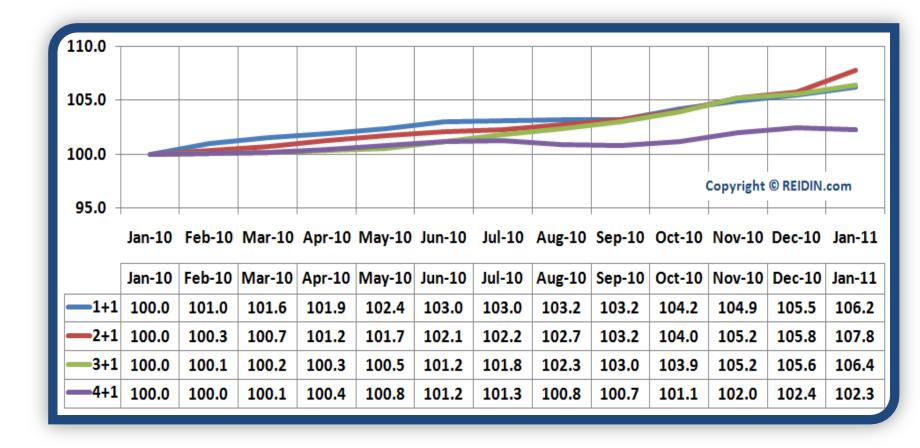
% Change in REIDIN.com-GYODER New Home Price Index







Type of Houses: Number of Rooms (January 2010=100)







Type of Houses: Number of Rooms

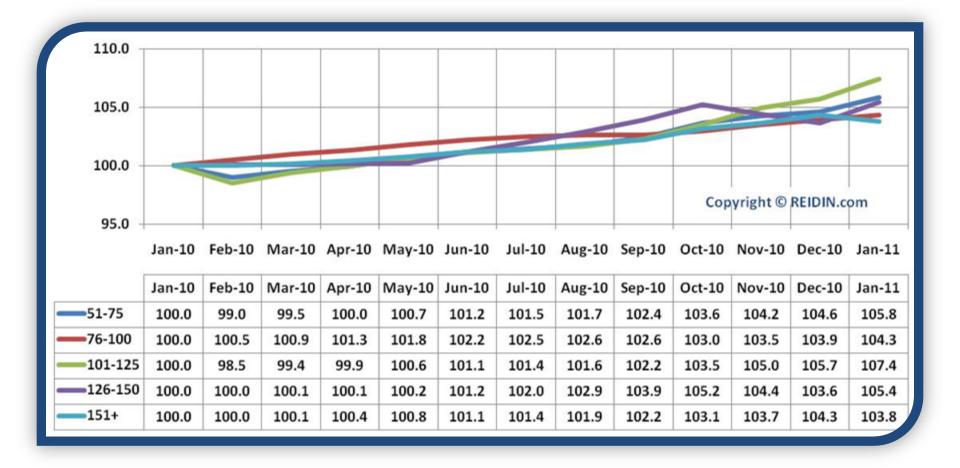
Type of Houses	Monthly Index: January 2011	% Change in Month	% Change in Past Year	% Change in Base Period
1+1	106.2	+%0.66	+%6.20	+%6.20
2+1	107.8	+%1.89	+%7.80	+%7.80
3+1	106.4	+%0.76	+%6.40	+%6.40
4+1	102.3	-%0.10	+%2.30	+%2.30

Base Period: January 2010=100





Type of Houses: Size Range (January 2010=100)







Type of Houses: Size Range

Type of Houses	Monthly Index: January 2011	% Change in Month	% Change in Past Year	% Change in Base Period
51-75 SQM	105.8	+%1.13	+%5.80	+%5.80
76-100 SQM	104.3	+%0.38	+%4.30	+%4.30
101-125 SQM	107.4	+%1.58	+%7.40	+%7.40
126-150 SQM	105.4	+%1.71	+%5.40	+%5.40
151 SQM +	103.8	-%0.48	+%3.80	+%3.80

Base Period: January 2010=100





• What is?

It is the indicator index, which is developed from the properties of corporate real estate investment firms generally known as "Trademarked Projects", and recently has been produced in many countries like USA, Australia, Canada.

Methodology

The monthly REIDIN.com-GYODER New Home Price Index uses a "stratified median index" approach for index calculation—an approach that is widely used for indexing housing prices. Taken January 2010 (January 2010=100) as the base period, is calculated with the formula of Laspeyres.

• Coverage

REIDIN.com-GYODER New Home Price Index is calculated on 45 projects and with a monthly average number of 15,000 properties presented by 19 developers.





Participant Developers



REIDIN.com Turkey Real Estate Indicators

Indices

- REIDIN.com GYODER New Home Price Index
- REIDIN.com GYODER Office Index
- REIDIN.com Residential Property Price Index (Sales+Rent)
- REIDIN.com Housing Affordability Index
- REIDIN.com Rental Affordability Index
- REIDIN.com Gross Rental Yield Index

Modules

- REIDIN.com Automated Valuation Module
- REIDIN.com Loan-to-Value Calculation Module
- REIDIN.com Payback Period Calculation Module

